



how we do a
SOCIAL ASSESSMENT



When you sign up for a social media assessment at Media Caffeine, our expert social team will review all of the social channels that you currently have.

ANALYZE



We will show you what is working well and where there is room for improvement. We can talk to you about your advertising options, and we will share with you our Social Media Best Practices and target them towards your individual business goals.

STRATEGIZE



Next, we will give you a few takeaways that your business can implement in your social media strategy **immediately**. If you would like us to handle your new social strategy, we can talk about that too.

NEXT STEPS

Time to schedule your assessment!

Email us at sales@mediacaffeine.com and we will find a time that works best for you! Typically, our social media assessments are a **30 minute commitment to review our findings.**

